



FOR IMMEDIATE RELEASE

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Crystal Creamery/Precision PR

Sonora High School Girls Volleyball Team Honored on Crystal Creamery Milk Cartons

Limited Edition Cartons Honor Section Volleyball Champions

MODESTO, Calif. (January XX, 2015) – The next time Sonora residents purchase their milk they will be pleasantly surprised to find their favorite local volleyball team honored on special commemorative Crystal Creamery milk cartons.

As a sponsor of the Sac-Joaquin Section of the California Interscholastic Federation, Crystal Creamery features Section Champions for boys and girls sports teams from fall, winter and spring sports to honor the success of the student athletes. These new cartons mark a milestone for Crystal Creamery as the company has now honored more than 50 Sac-Joaquin Section Champions and the 2014 Sac-Joaquin Section Hall of Fame Class in similar fashion. The cartons can be found for a limited time at a variety of grocery and convenience stores including Nugget Market, O’Brien’s Market and Wal-Mart.

“We, at Crystal Creamery, are proud to recognize the hard work and sacrifice put forth by each athlete, the coaches and the players families,” said Frank Otis, Crystal Creamery’s President and CEO. He added, “We are establishing a local tradition with these commemorative milk cartons that we hope will be a lasting memory for the student athletes.”

Crystal Creamery, founded in 1901, believes high school sports are critically important to the development of young men and women as the lessons they learn and experiences they receive will remain with them throughout their lives.

2014 Girls Sac-Joaquin Section High School Volleyball Champions:

Sonora

Pittman

Rocklin

El Camino

Vacaville Christian

Turlock Christian

About Crystal Creamery

Crystal Creamery is owned by the Foster Family and based in Modesto, California. After more than 100 years in business we remain committed to our founding principles of: excellence, honesty, quality, service and people. Today, we are the largest privately owned dairy in California, and we continue to operate according to Max Foster's tradition and vision of producing the highest quality products. Each week, Crystal Creamery receives milk from our dedicated, family-owned farms and processes approximately 2.5 million gallons of milk at our two processing plants. We provide distribution via additional facilities located throughout the state. Our company employs approximately 650 people. We are proud to produce a full line of delicious dairy products including milk, cottage cheese, sour cream, ice cream and butter to meet consumers' needs. Throughout our history we have prided ourselves on providing only the freshest, local dairy products. That's why when it comes to choosing dairy products the choice is clear. Crystal!

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