



Indulge in our New Deluxe Whole Chocolate Milk

Farm Fresh Milk blended with premium cocoas to create a rich, intense chocolatey flavor to enjoy everyday on its own or in a decadent mocha or milkshake!

SIMPLE. LOCAL. FRESH.

WHOLE MILK
**VOLUME
GROWTH**
+44MM
GALLONS
ACROSS FOOD SERVICE
AND RETAIL 2017-2019*

WHOLE
CHOCOLATE MILK
DOLLAR
GROWTH TREND
14% VS
A YEAR
AGO
**IN NORTHERN
CALIFORNIA****

- ✓ Rich, Velvety Chocolate taste
- ✓ Sweetened with pure cane sugar – No HFCS
- ✓ Good Source of Protein.
Excellent Source of Calcium
- ✓ Made with milk from cows not treated with rBST†



*Source: MilkPEP DMI 2019 All Channel Tracking conducted by Prime Consulting

**Source: IRI No CA MULO 52 wk. data thru 11/1/2020

†There is no significant difference in milk from rBST treated cows and non rBST treated cows.



Recognized for over a century, Crystal Creamery is proud to provide only the highest quality and freshest products for your customers.



Deluxe Whole Chocolate MILK

Deluxe Whole Chocolate Milk HGL 9/case (Paper)
160061 | UPC: 0-70910-60061-4

PRODUCT SPECS:

Full Case Count: 9/ Half Gallon

Package: Paper carton with fitment

Case Weight: 42.7lbs

Unit Dimensions: 3.75"L x 3.75"W x 10"H

Case Dimensions: 13"L x 13"W x 11.5"H



10g PROTEIN
PER SERVING



Deluxe Whole Chocolate MILK

Deluxe Whole Chocolate Milk 12oz 25/case (Bottle)
160081 | UPC: 0-70910-60081-2

PRODUCT SPECS:

Full Case Count: 25/12oz

Unit Dimensions: 2.3"L x 2.3"W x 7.15"H

Case Dimensions: 13"L x 13"W x 11.5"H

Minimum Order Quantity: 12/12oz



15g PROTEIN
PER SERVING

Available February, 2021